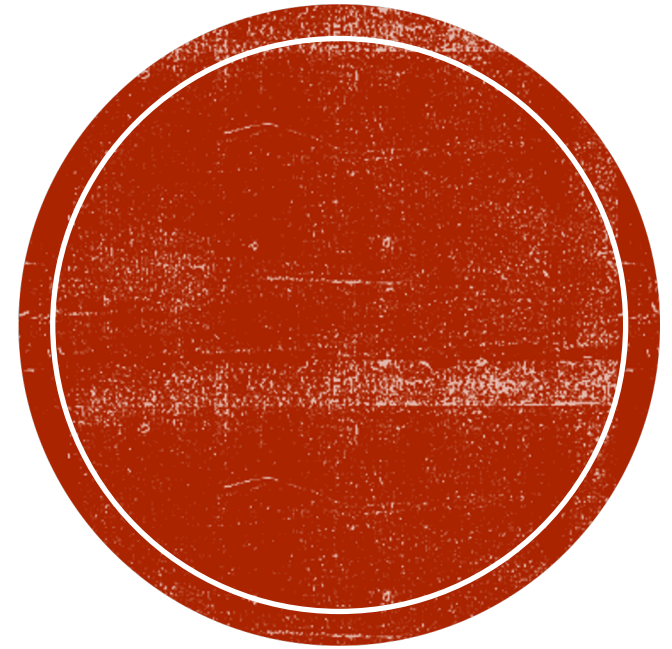


WELCOME!



BEFORE WE GET STARTED

01

The Structure of
the class

- *What*
- How
- Why

02

Topics covered
(and not covered)

03

It's going to get
dark...



WHY SO MANY MODIFIERS?

GETTING A GRASP



Repetition

Principle

Explanation

Demonstration

Replication



POP QUIZ!

Download the quiz on the class page.

THE QUALITY OF LIGHT

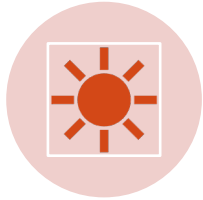
- **Hard Light**
- **Soft Light**
- We understand the quality of light by the shadow the light casts.





**Distance
Matters!**

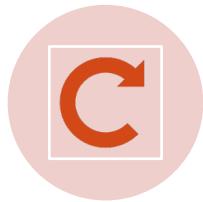
THE POSITION OF LIGHT: CONTRAST



FRONT LIGHT –
LOW CONTRAST



SIDE LIGHT –
HIGH CONTRAST



BACK LIGHT –
MAX CONTRAST

- The relationship between the camera and the light defines the position of the light.
- You can move the camera *or* the light to change contrast.




CONTROLLING SHADOWS



THE INVERSE SQUARE LAW

In physics, an inverse-square law is any physical law stating that a specified physical quantity or strength is inversely proportional to the square of the distance from the source of that physical quantity.





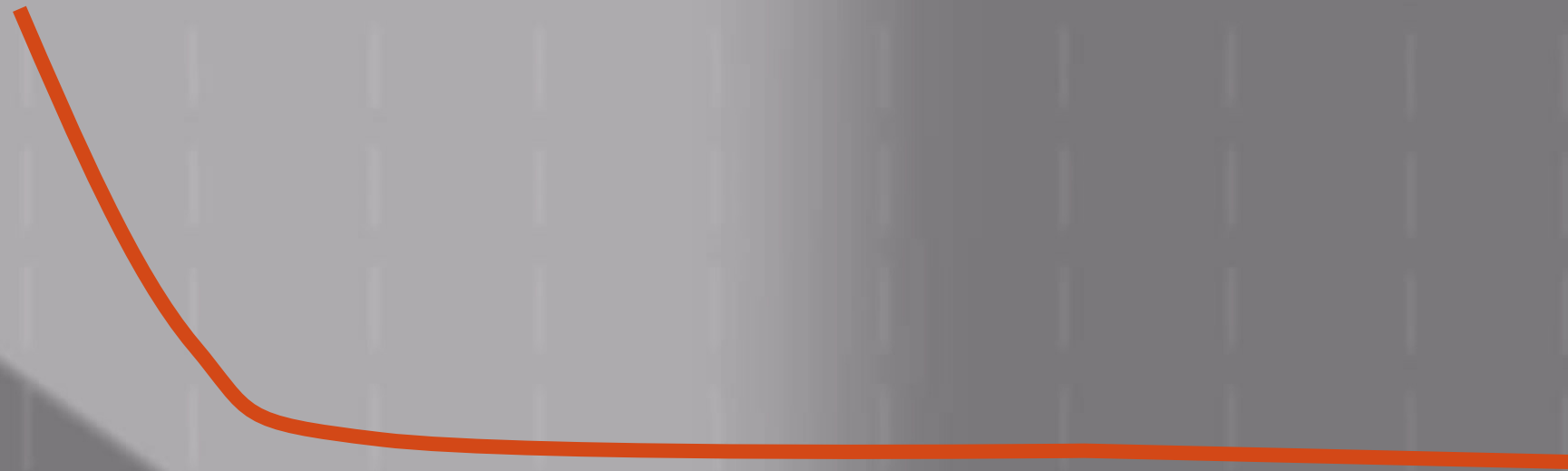
1 $1/4$ $1/9$ $1/16$ $1/25$ $1/36$ $1/49$ $1/64$ $1/81$ $1/100$

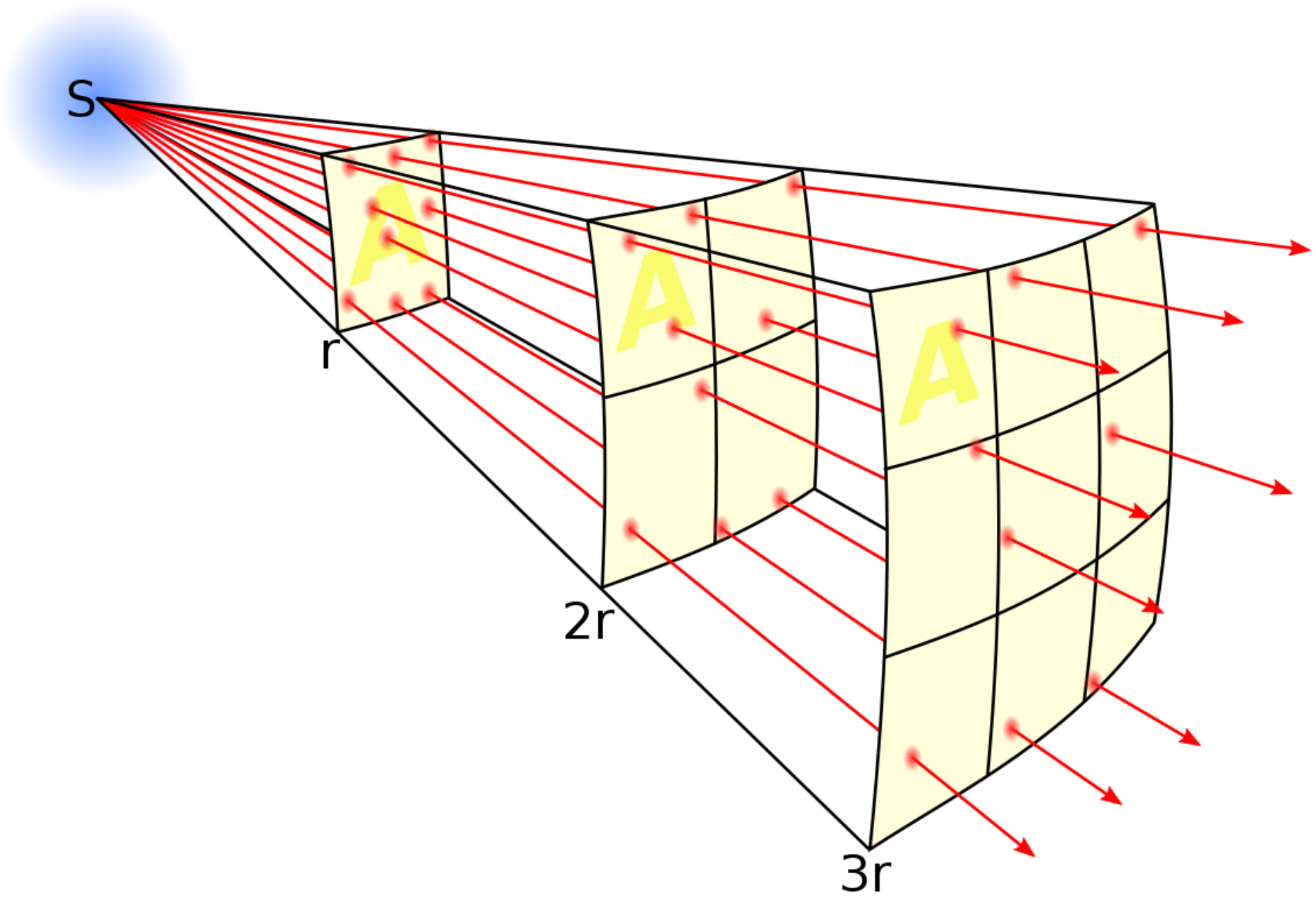
1 2 3 4 5 6 7 8 9 10



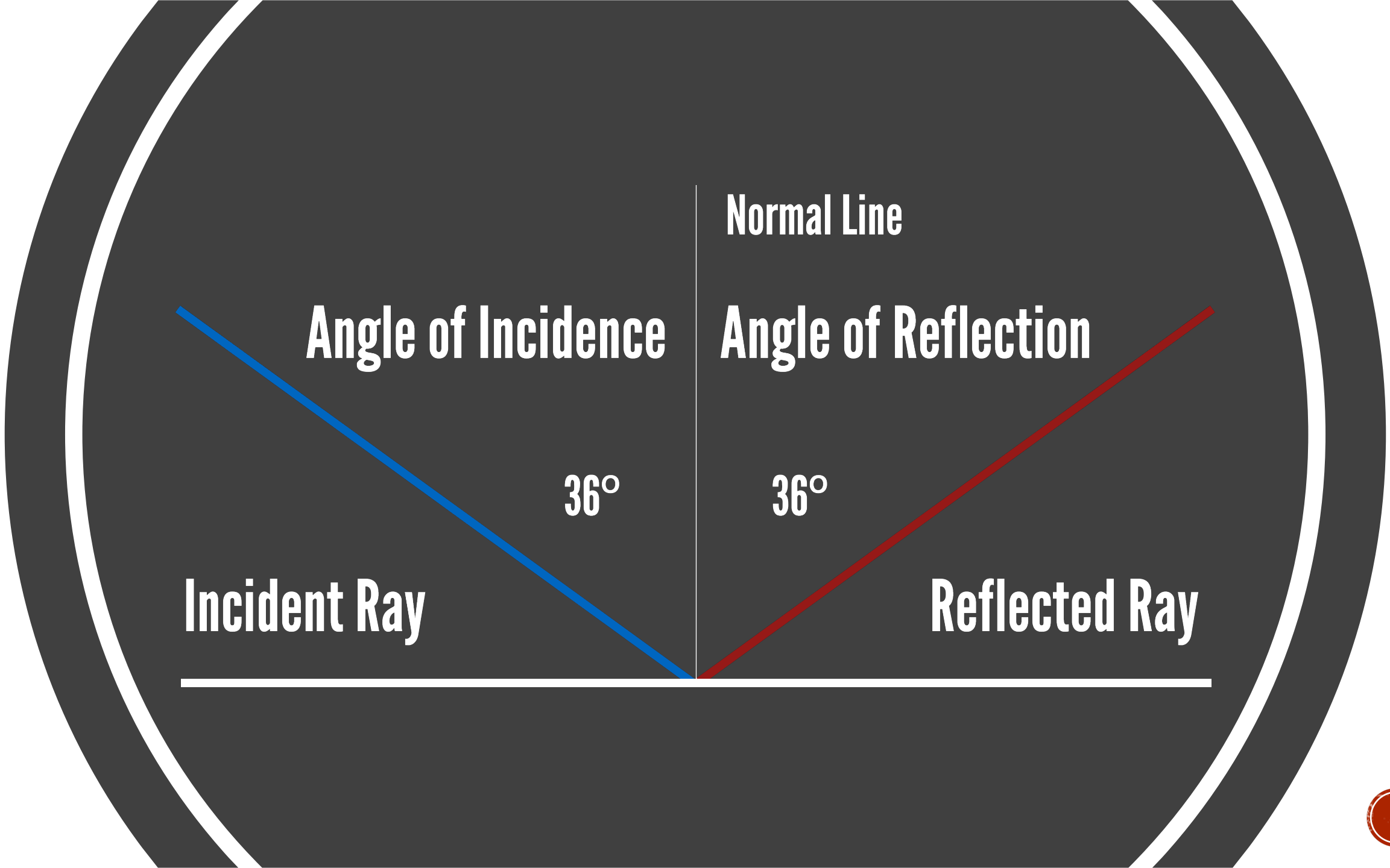
100% 25% 11% 6% 4% 3% 2% 2% 1% 1%

1 2 3 4 5 6 7 8 9 10





ANGLE OF INCIDENCE / REFLECTION



Incident Ray

50°

50°

Reflected Ray





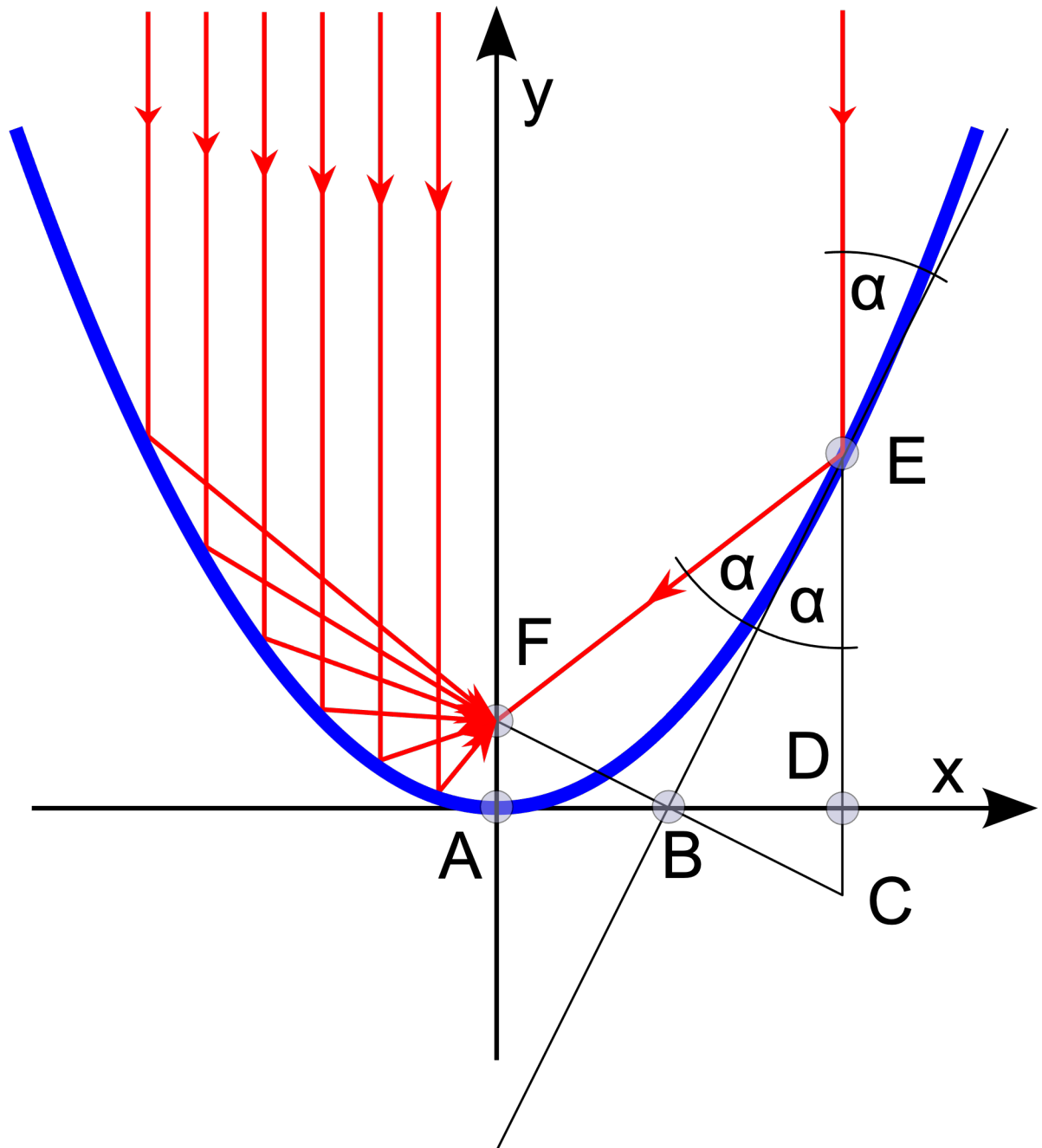
SPECULAR HIGHLIGHTS

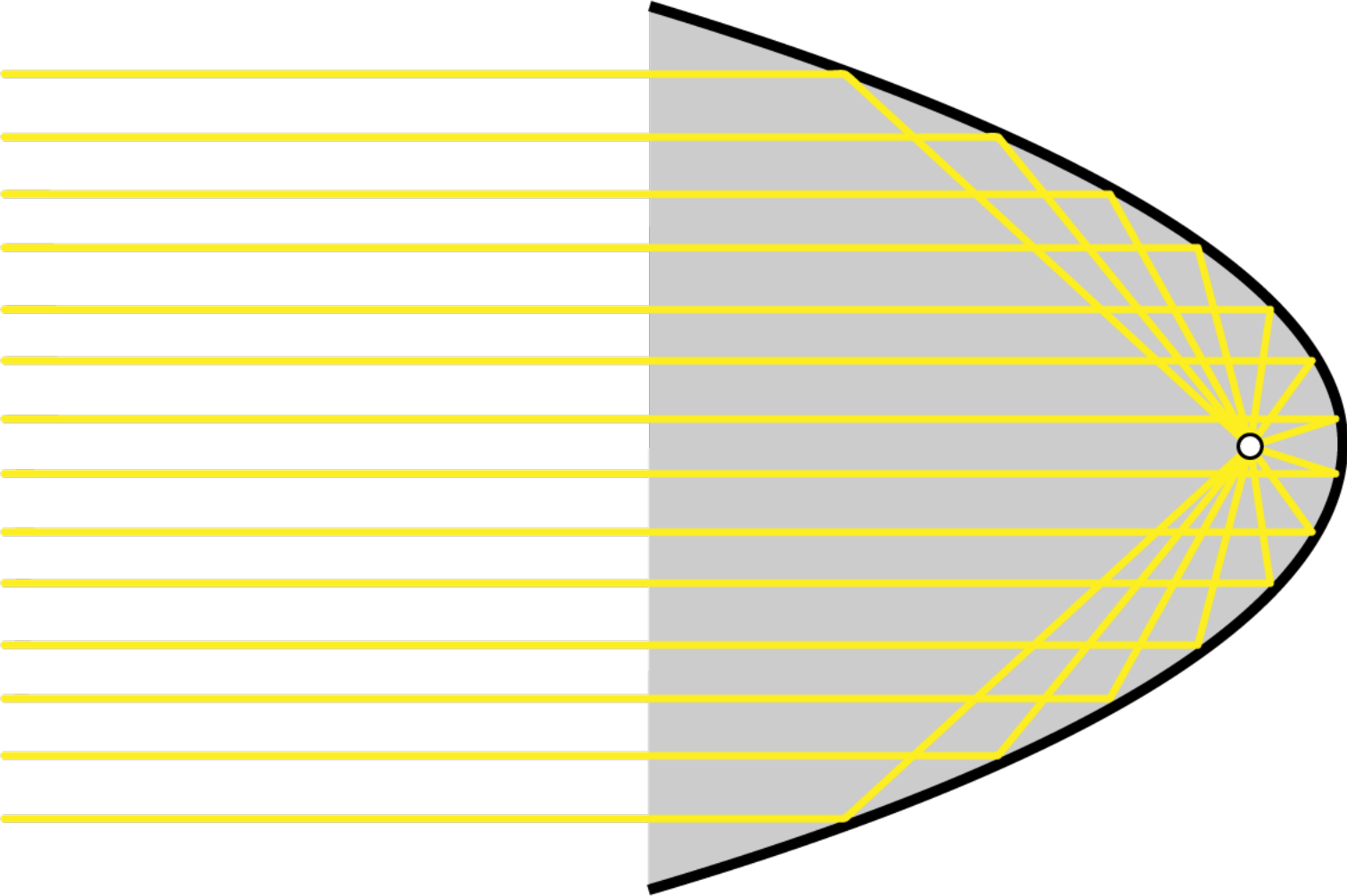
Reflections of source(s) of illumination

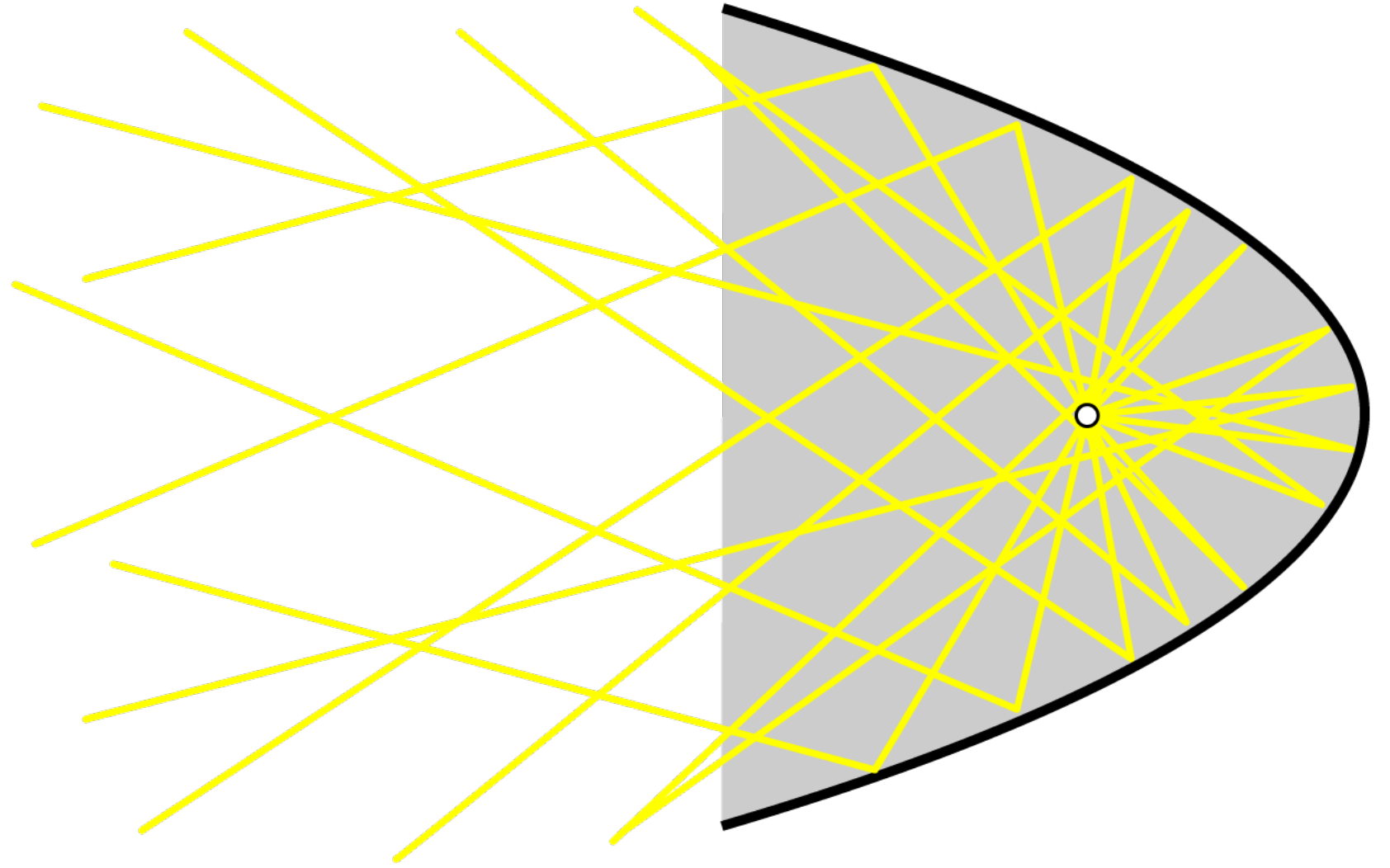


**PARABOLIC
MODIFIERS**











DYNAMIC RANGE

The difference between the smallest and the largest amount of gray that a system can represent. Also the difference between the lightest highlight and the D-Max (maximum density) in the system.









How do we know
if something is
exposed
“correctly”?



Exposure is our
choice!

**CREATIVELY
CORRECT
EXPOSURE**



METERING IS NOT AN EXACT SCIENCE

TTL – Through The Lens

- Face Priority
- Evaluative/Matrix
- Spot and Average (not the best)
- Exposure Lock (TCM)

Using A Light Meter

- Incident
- Reflected (spot + memory)



FLAGS AND REFLECTORS

(and subtraction panels)

WHY SO MANY MODIFIERS?

Budget

Catchlights

Specular
Highlights

Effective
Size

Directional
vs Diffused

Getting Max
Light Output

Controlling
Spill Light

Controlling
Shadows





This has not
been rehearsed



**MY FAVORITE
MODIFIERS**

Litemotive
190cm

Beauty Dish with
Grid



POP QUIZ REVIEW

How did you do?

Were you able to describe the light?

What did you see differently?

THANK YOU

